Chris Cappella

Senior UX/UI Designer

With a creative eye and a passion for technology, I'm always keeping up with design trends & emerging tech that enhance user experience.

Technical Expertise

Software

- Adobe Creative Suite
- Sketch
- Zeplin
- Axure

Platform

- Mobile Web
- Native App
- Responsive Frameworks

Contact

Call/Text 781-974-3700

Online Portfolio www.chriscappella.com

Education

'12 **Art Institute of Pittsburgh Online Division** December 2012
Web Design Certificate (Technical Path)

'08 **Cambridge Center for Adult Education** Fall 2008
Intermediate Courses in Web Design

'03 **School of the Museum of Fine Arts Boston** Fall 2003
Courses in Animation and Figure Drawing.

'99 **University of Massachusetts Amherst** May 1999
BFA Computer Animation, Art History Minor

Work History

1 **GSN Games - Boston, MA**
Pricipal UX/UI Designer - Web (2016-Present)

Worked with a small team of engineers and managers to not only meet goals, but deliver beyond product expectations.

1 **SapientNitro - Boston, MA**
Senior UX Designer (2015)

Worked client side in CVS Health's Digitial Innovation Lab. Creating wires frames, journeys, and screen designs for new technologies.

1 **CVS Health Digitial Innovation Lab - Boston, MA**
UX Manager (2015)

I was part of the core team to launch a new division at CVS that focused on agile work methodolgies and new technologies. Established a culture to expand on current mobile capabilites and explore new and upcoming technologies. During this year the moblie app rating went from 2 stars to 4.5 and CVS became a Fortune 10 company.

8 **Work 'N Gear - Quincy, MA**
Art Director (2007 - 2015)

Led teams through new brand concepts, program rebrands, and e-commerce marketing strategies. Launched Scrubology brand, opening 90+ locations nationwide in Sears & Kmart stores. Responsible for numerous marketing campaigns leading to historic high sales in 2014.

∞ **Various Freelance Clients**
Franklin Sports, Olive Jar Studios, On Deck Sports, Pro Mounds, Brew England, Prof. Dhruv Grewal, Mathew J. Previte CPA PC, Vic's Elixir, Jeannie's Cookies & Cakes